



### 6<sup>th</sup> -12<sup>th</sup> Grade Digital Media Contest

Entry # \_\_\_\_\_

1. Guidelines:

- a. Is the media 3 minutes or less?
- b. Does it follow the required guidelines?
- c. Does it follow the required theme?
- d. Is the information accurate?

\_\_\_\_/5

2. Creativity:

- a. Does the entrant convey their idea, message or thought in an original and imaginative way through their lens, narrative, performance, etc?
- b. Are the main ideas appropriate to the topic and presented correctly?
- c. Does the media draw in the viewer and keep their attention?

\_\_\_\_/5

3. Quality:

- a. Does the information presented clearly make the connection between "Biomedical Research and My Life"?
- b. Does the media convey why this topic is important?

\_\_\_\_/5

4. Production:

- a. Is the overall quality of production (including visual and sound elements) acceptable?
- b. Is the media content organized in a logical manner?

\_\_\_\_/5

5. Originality:

- a. Is the media document original and innovative? Replicas of copyrighted or registered characters or logos are not permitted.

\_\_\_\_/5

Total \_\_\_\_\_ / 25