

## 2024 Judging Rubric

### K-12<sup>th</sup> Grade Poster Contest

1. Focus:

- a. Is the intent/topic clear when you first look at it?
- b. Does it communicate a clear message?

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2. Idea and Creativity:

- a. Are the main ideas appropriate to the topic and presented correctly?
- b. Do the illustrations and captions reinforce each other?
- c. Is the information factually correct?

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3. Neatness and Presentation:

- a. Is lettering legible?
- b. Is spelling correct?
- c. Can words be read at a distance?
- d. Do words support the pictures?

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4. Organization and Layout:

- a. Is the poster content organized in a logical manner?
- b. Does the layout look/feel well done?

\_\_\_\_/5

5. Originality:

- a. Is the poster original and creative? (Replicas of copyrighted or registered characters or logos are not permitted).

\_\_\_\_/5

Total Points \_\_\_\_\_ / 25